



**2014 OECD Global Forum on the
Knowledge Economy – Data Driven
Innovation for a resilient society.**

“Encouraging Open Data across society

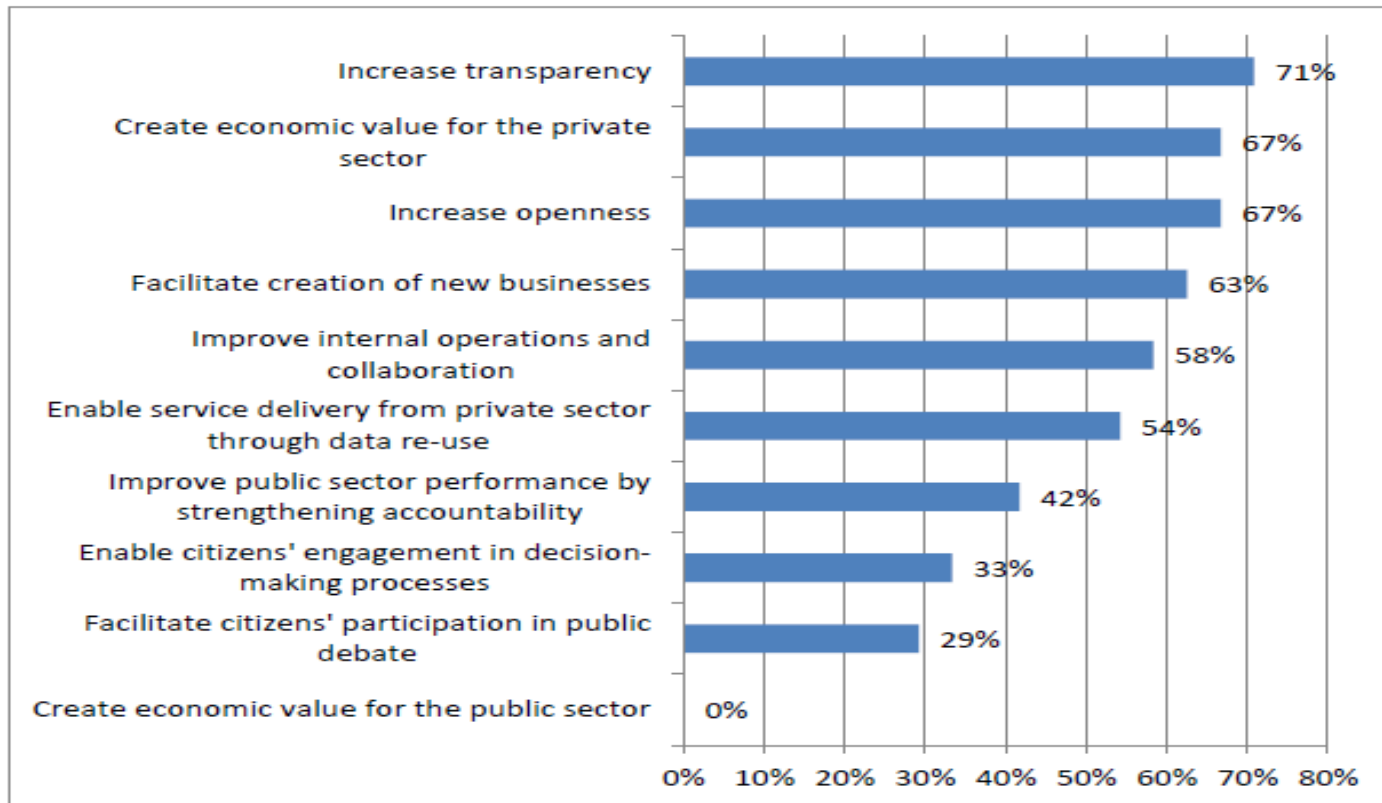
**Edwin Lau
Head of Division
Public Sector Reform Division
Public Governance and Territorial
Development**



Why Open Data?

Top 5 objectives of the government open data strategy/policy

(% OECD countries)



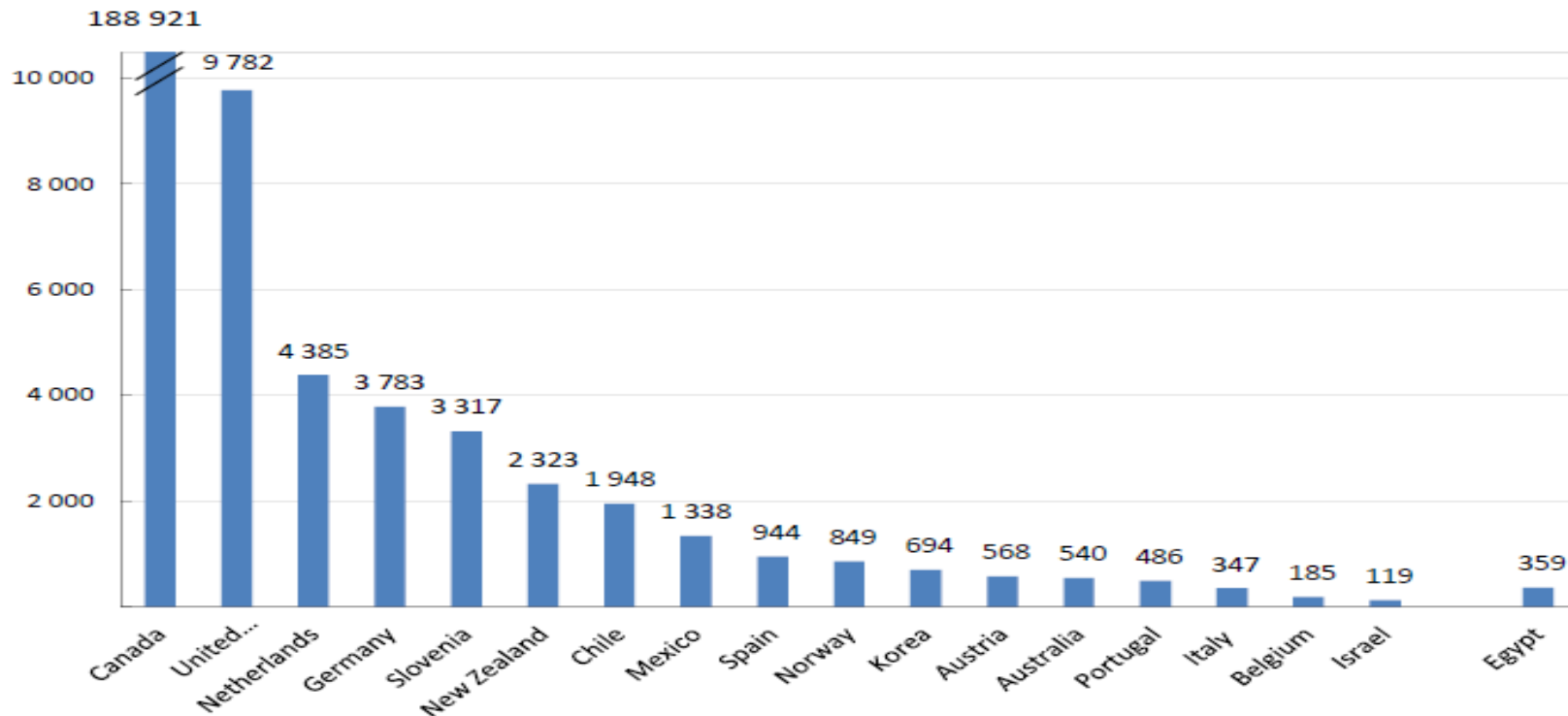
Note: Data for Australia, Belgium, the Czech Republic, Denmark, Greece, Hungary, Iceland, Israel, Italy, Luxembourg, Netherlands, Poland, the Slovak Republic, Spain, Sweden, Switzerland, Turkey, and the United States are not available.

Source: OECD Survey on Open Government Data (2013)



How Open is the Data?

Number of dataset released on the central one-stop-shop portal



Note: Data are unavailable for countries without a centralised “one-stop shop” open government data portal at the time of the survey: Estonia, Finland, Ireland, Japan, and Switzerland. Data are unavailable for Denmark and France. Data for Australia cover only the Federal government data initiative (data.gov.au). Data for Spain covers only the Central government data initiative (datos.gob.es).

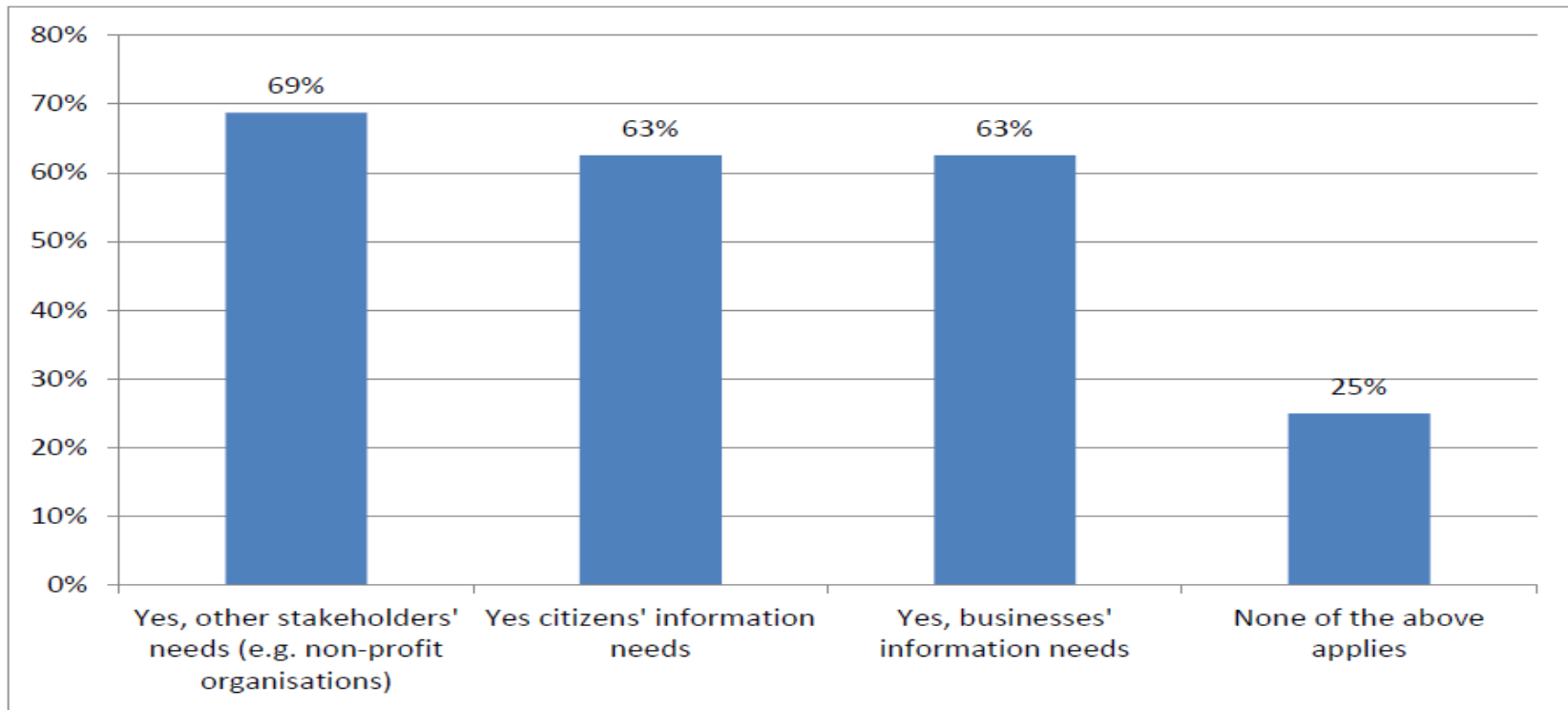
Source: OECD Survey on Open Government Data (2013)



And are we releasing the right Data?

Does the government regularly consult with users about their data needs?

(% OECD countries)



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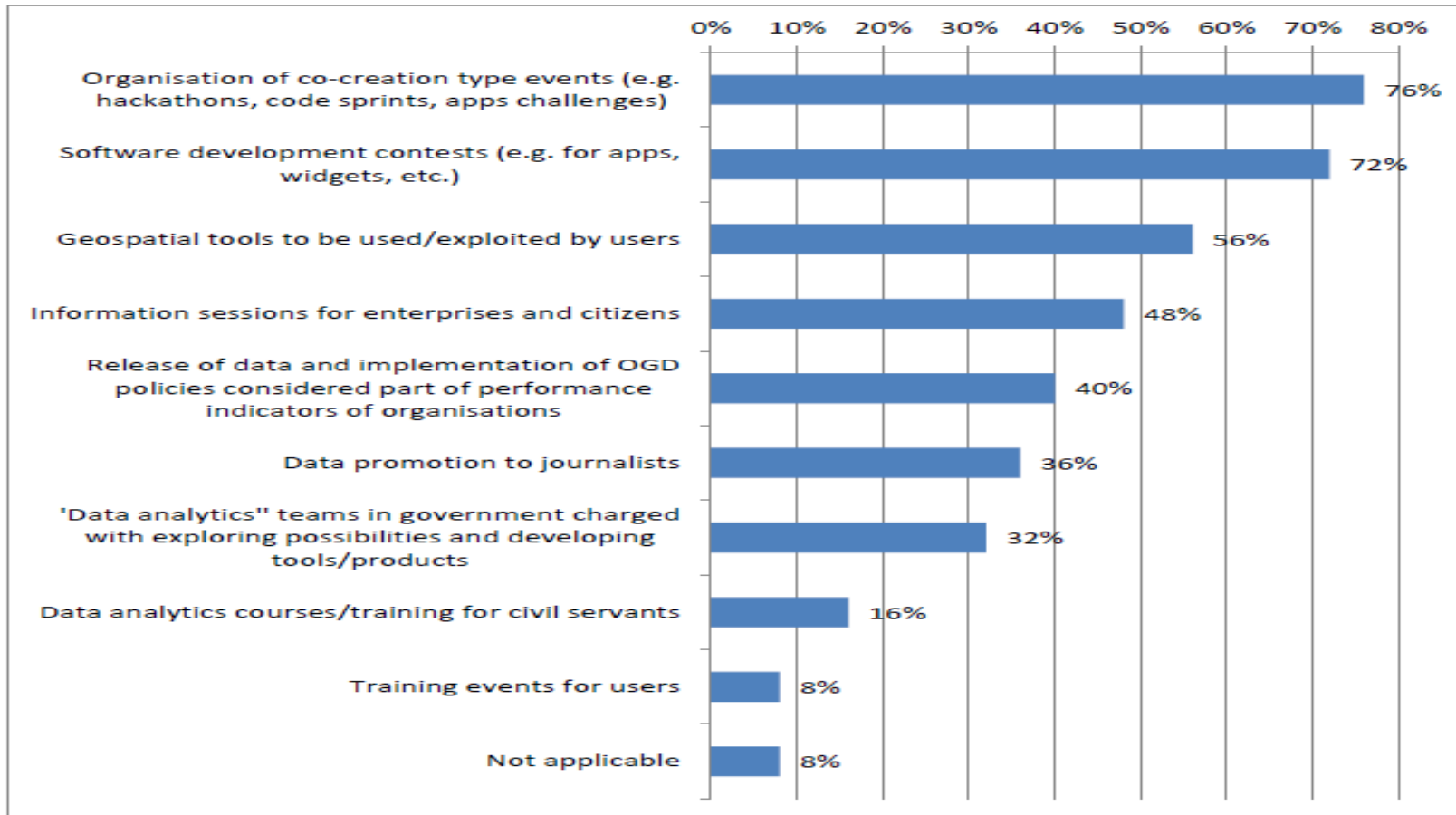
Source: OECD Survey on Open Government Data (2013)



Creating an Open Data Ecosystem

Initiatives to promote reuse of open government data

(% OECD countries)



Note: Data for the Czech Republic, Greece, Hungary, Iceland, Luxembourg, Poland, Slovak Republic, Turkey, and the United States are not available.

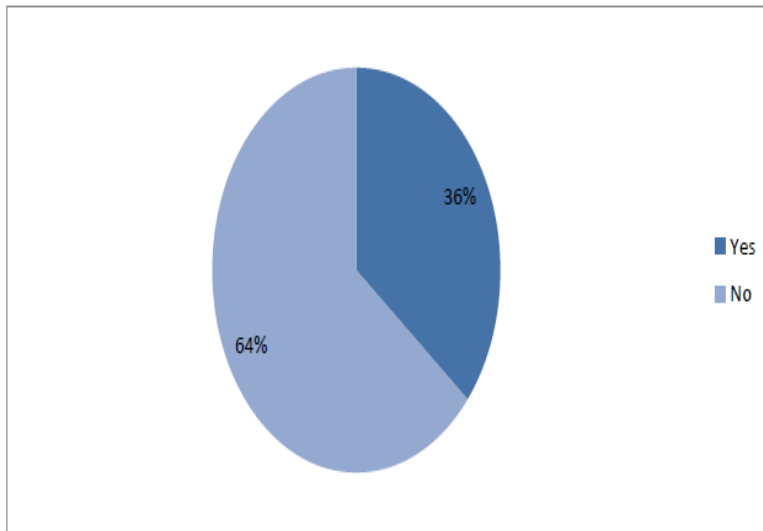
Source: OECD Survey on Open Government Data (2013)



Tracking value creation from Open Data

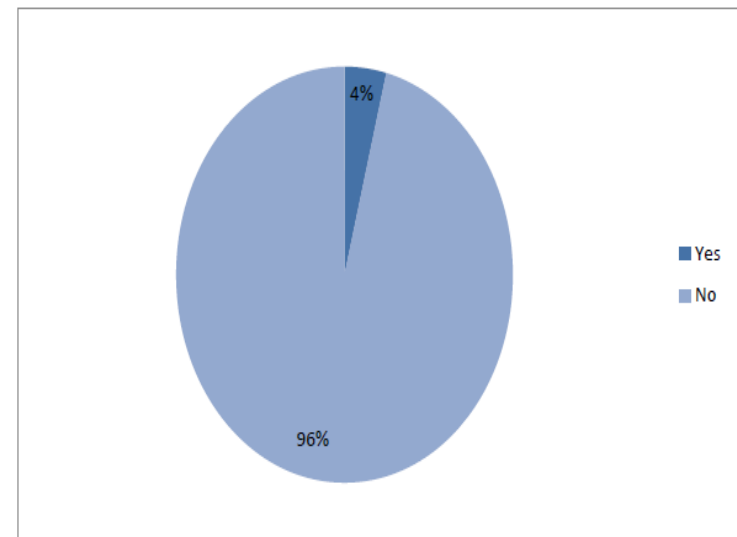
Does the government track the economic or social value of data reuse?

(% OECD countries)



Has the government adopted a methodology to measure ROI of OGD?

(% OECD countries)



Note: The majority of countries which report following the impact of OGD do I through case studies. Data for the Czech Republic, Greece, Hungary, Iceland, Luxembourg, Poland, Slovak Republic, Turkey, and the United States are not available.
Source: OECD Survey on Open Government Data (2013)

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Source: OECD Survey on Open Government Data (2013)



Questions for discussion

- How can open data contribute to economic growth and well-being?
- What mechanisms are available to assess private sector and citizen demand for data?
- How well are current policy frameworks suited to addressing key supply and demand side issues?
- What is the role of public-private partnerships in advancing open data across the economy?