# Building Trust in the Data-Driven Economy

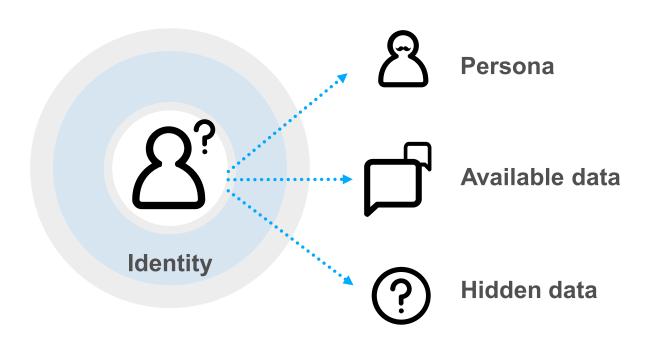
Dr. Jack R Dan National General Manager, Government Telstra





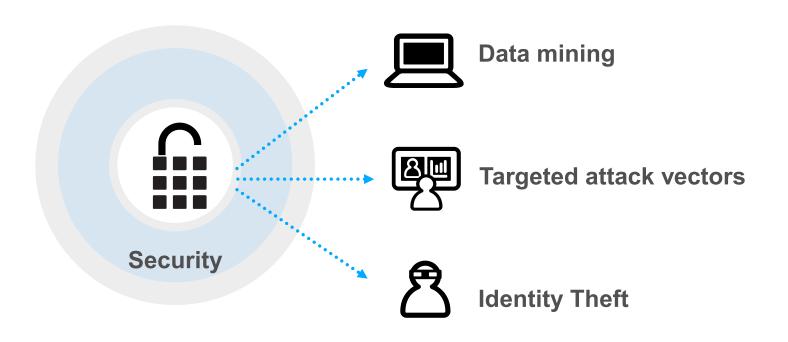


### The Identity Challenge





#### The Security Challenge



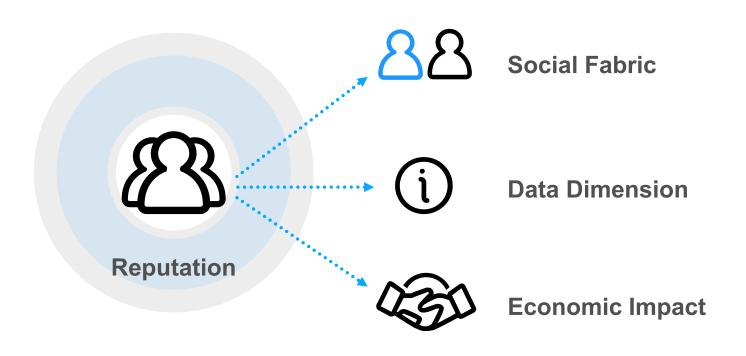


#### The Privacy Challenge





#### The Reputation Challenge





## Thank you

