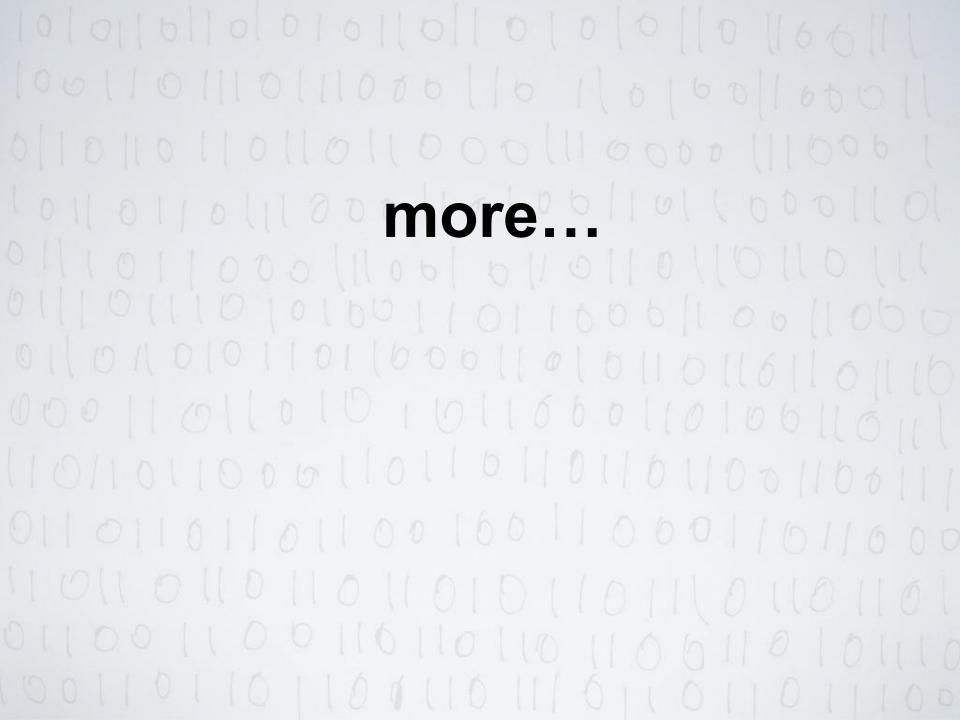
The Economic Benefits of Big Data . . . and Problems!

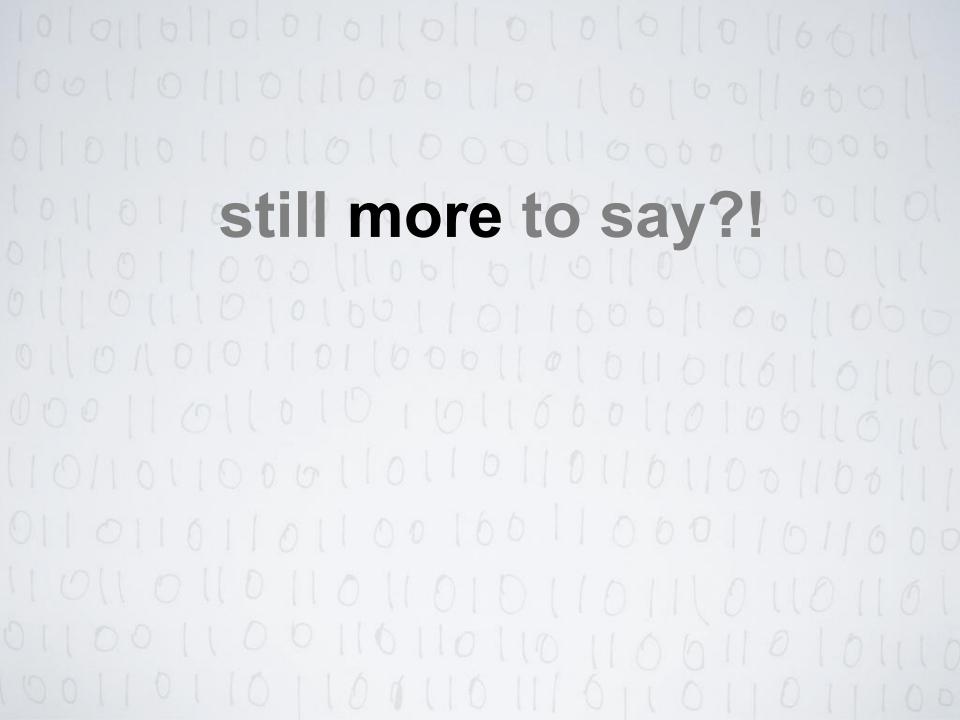
Kenneth Cukier

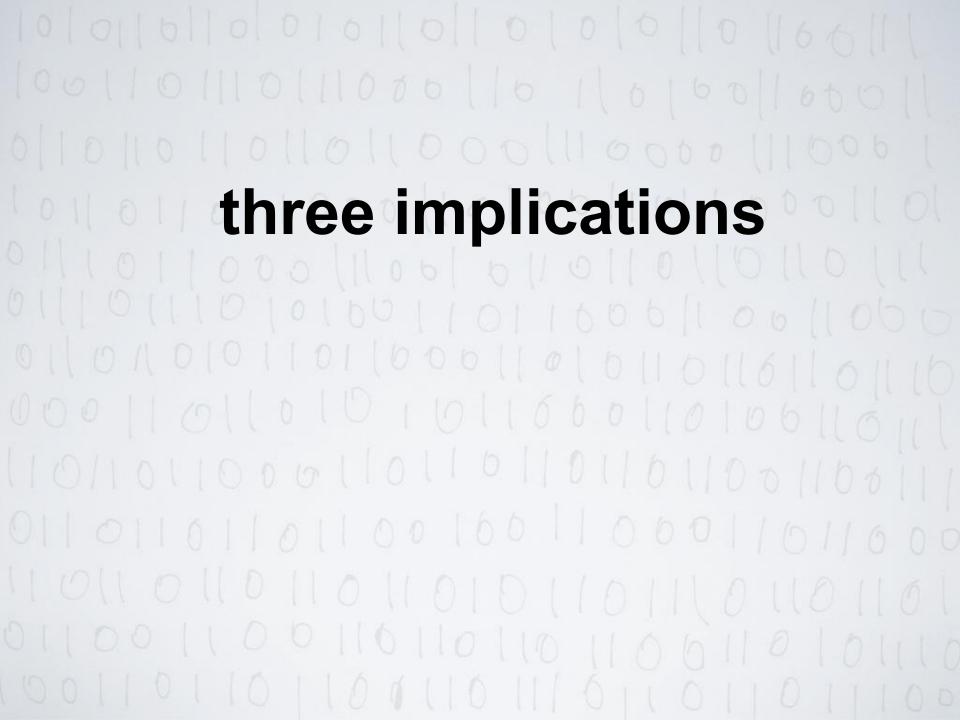
Data Editor, The Economist

Co-author "Big Data: A revolution that will transform how we live, work and think"

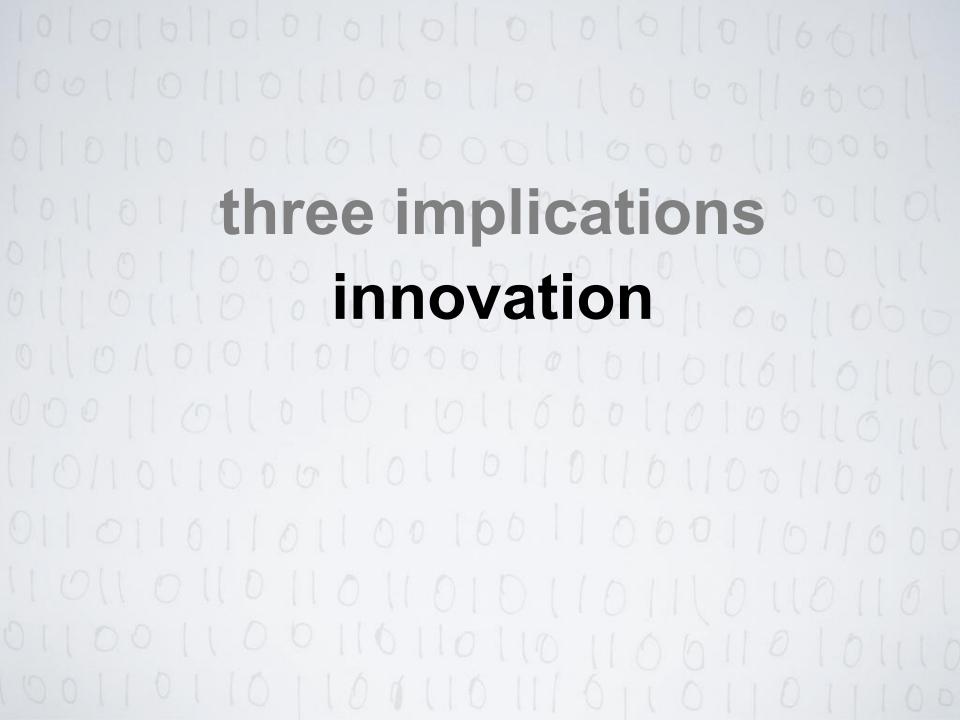
OECD Global Forum on the Knowledge Economy, Tokyo, October 2, 2014

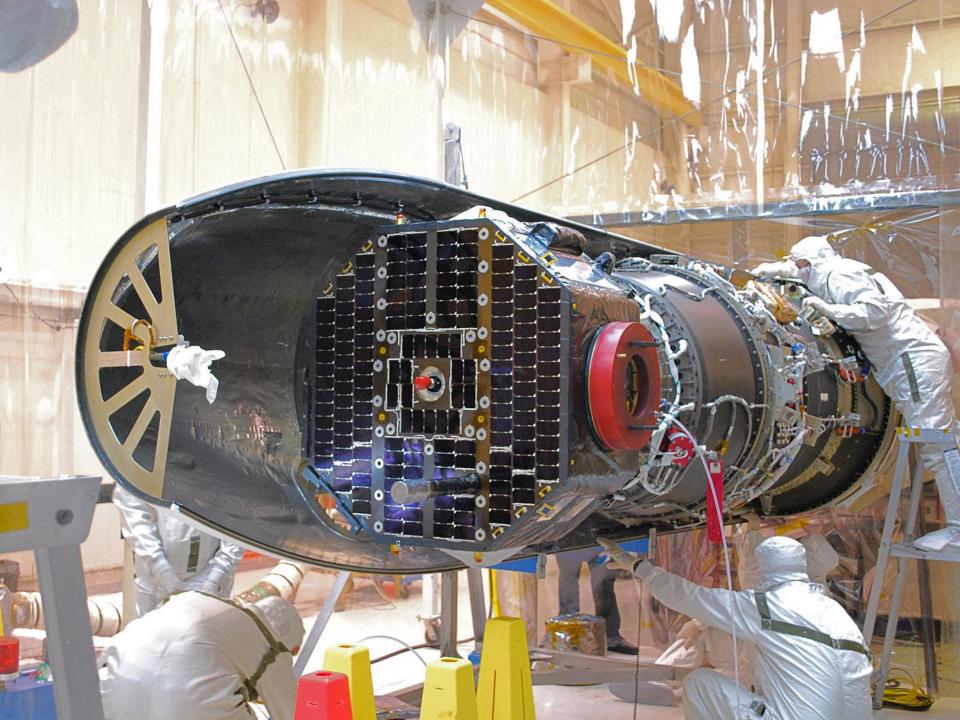






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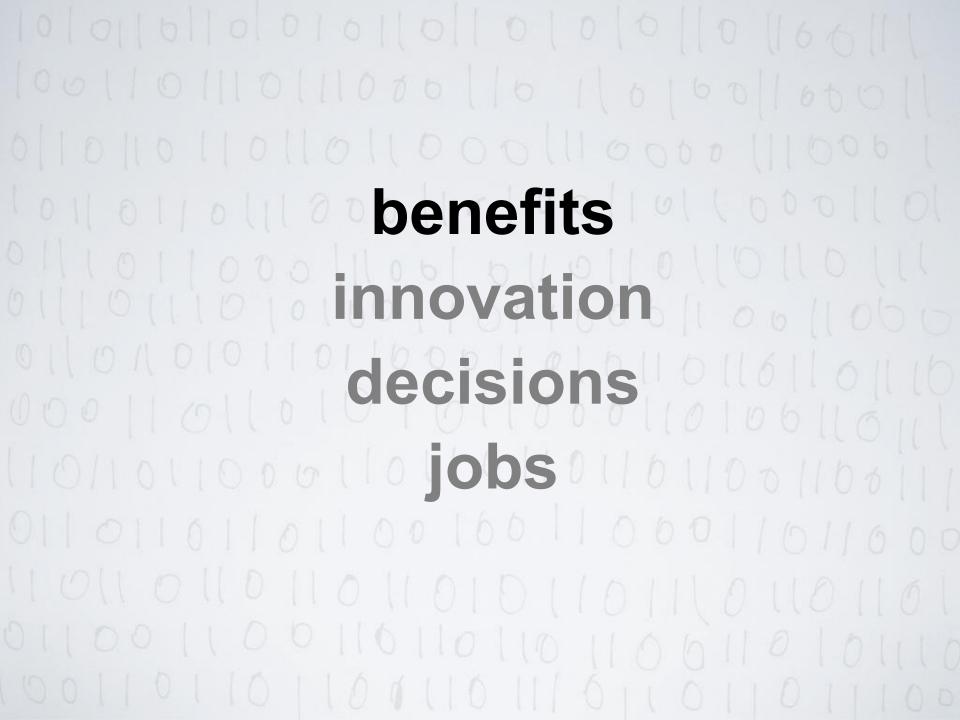


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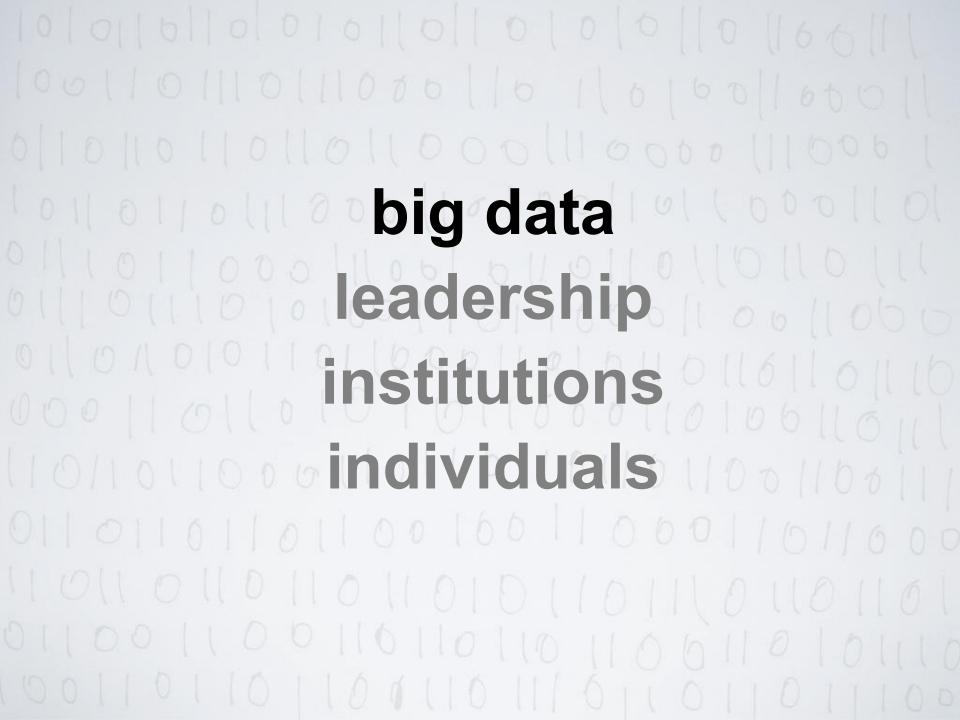


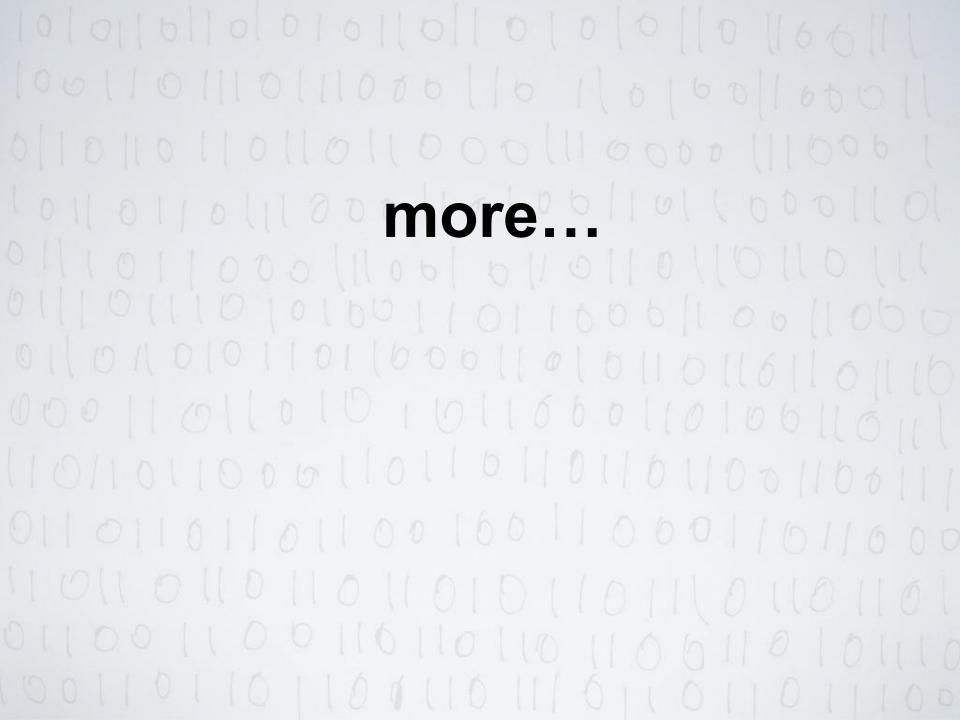
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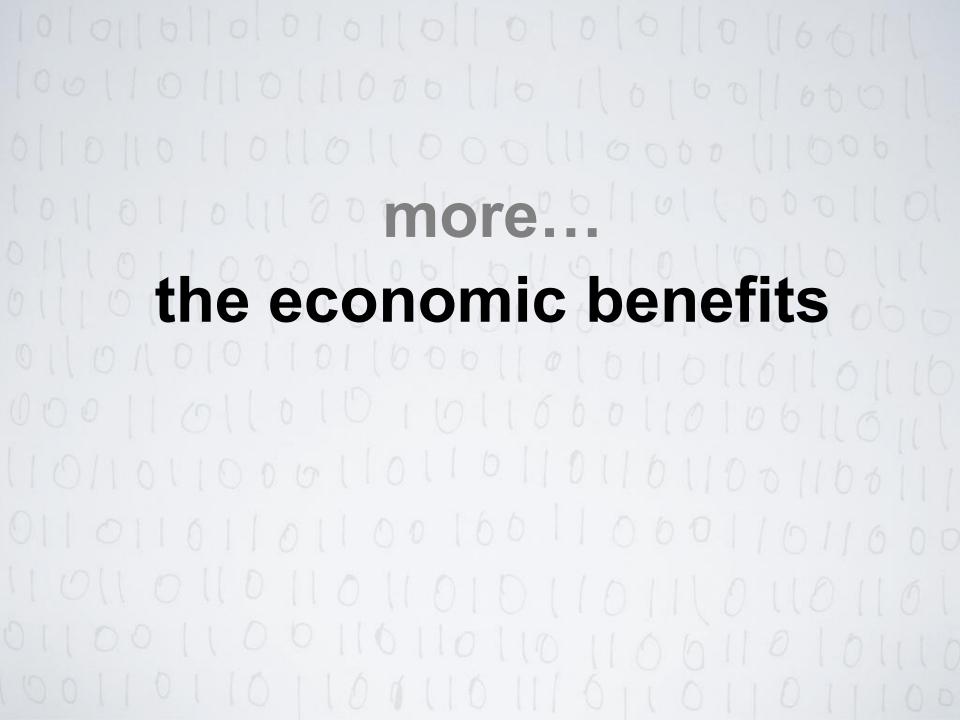


drawbacks optimization efficiency v. ethics mass unemployment









the economic benefits come with problems

to get the economic benefits we must address the problems

thank you

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